giz	Evaluation Scheme for Technical Assessment of Offers										
Section/ Division: 3800	Assignment Title: 2 days trade show for Kids brands "Georgian Apparel and Fashion Association" Proje	ect title:	Clusters 4 Development: Better Business Sophistication in Georgia								
			Weighting in %	points (max. 100)	assess- ment (2)x(3) (4)	points (max. 100)	assess- ment (2)x(5) (4)	points (max. 100)	assess- ment (2)x(3) (4)	points (max. 100)	assess- ment (2)x(5) (6)
1	Appropriateness of suggested concept and work plan										
	Interpretation of objectives		10								
	Concept and Strategy of implementation										
	Management of processes, cooperation, learning and innovation		5								
	Work schedule and timelines		5								
	Monitoring and evaluation concept		5								
		total for 1	40								
2	Experience of the company										
	Active on the market for the last 4 years		10								
	Conduction of similar projects (at least 5)		30								
	Have an experience in working with an international organisation		20								
	Subto	total for 2	60								
Grand Total		100									